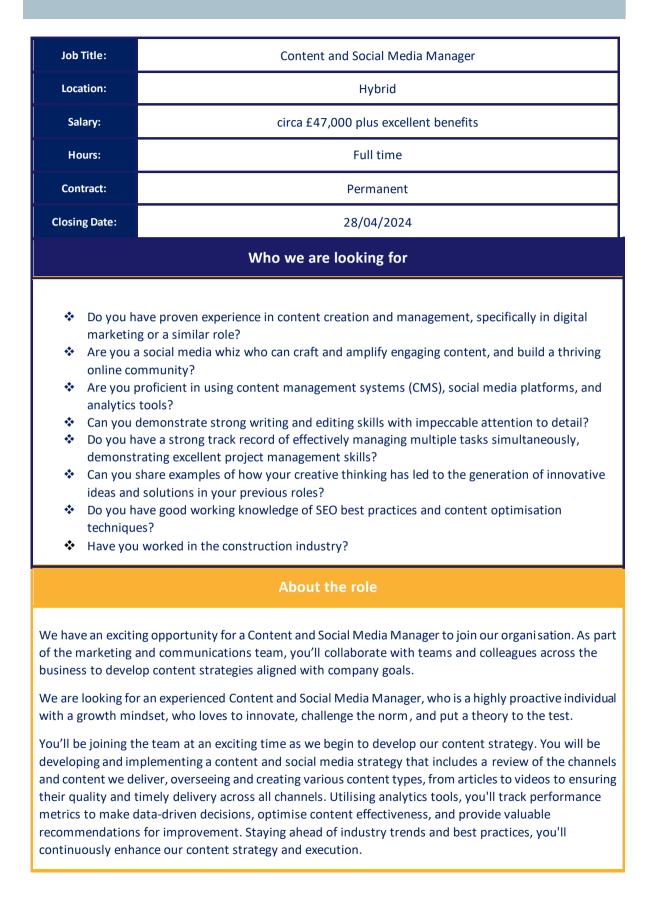
CAREERS AT CERTSURE





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With line management and budget responsibilities, you'll play a key role in shaping our brand's digital presence and achieving impactful results.

About the role

Your responsibilities will include:

- Develop and implement a comprehensive content and social media strategy for all major platforms.
- Take charge of the content creation process from ideation to publication, oversee content planning, writing, editing, and optimisation to maintain our brand voice and messaging consistency.
- Collaborate closely with internal stakeholders to ensure content accuracy, alignment with branding guidelines, and adherence to messaging and objectives.
- Manage and grow our social media following across platforms.
- Monitor social media trends and conversations relevant to the electrical and construction industry and find new ways to amplify our work and voice.
- Utilise analytics tools to monitor content performance, adjust strategies as needed to optimise performance, and achieve key performance indicators (KPIs).
- Stay up to date of industry trends, competitor activities, and emerging platforms to inform content strategy, while integrating SEO best practices to improve search visibility.
- Actively engage with our online community by responding to comments, messages, and inquiries in a timely and professional manner, fostering meaningful interactions.
- Manage relationships with external content creators, freelancers, and agencies as necessary to ensure the delivery of high-quality content.
- As a manager, promote the success of Certsure LLP and its members by supporting the leadership team in delivering our strategy, fostering a culture of care and high performance, and ensuring talent management and succession planning for team members.

About the company

Certsure offers industry-leading certification services, Building Regulations schemes, products and support to the construction industry.

We are dedicated to providing professional services and certification to a wide range of customers across the building services sector. Our products and services are delivered through the marketing-leading brand NICEIC.



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Quality is the foundation of everything we do and as a result, many of our products are Governmentrecognised and United Kingdom Accreditation Service (UKAS) approved. From the technically excellent assessors to service advisors who really "get" our customers – we are always on the lookout for talented people to join our team.

We aspire to have a diverse and inclusive workplace, and as an equal opportunities employer, Certsure is committed to the equal treatment of all current and prospective employees and does not condone discrimination on the basis of age, disability, sex, sexual orientation, pregnancy and maternity, race or ethnicity, religion or belief, gender identity, or marriage and civil partnership.

If you'd like to find out more about the benefits we provide for our direct employees, just click on this link <u>https://niceic.com/about-us/careers/</u>

Find out more about us

Websites: www.certsure.com or www.niceic.com

Twitter: @officialNICEIC

LinkedIn: https://www.linkedin.com/company/niceic

Facebook: https://www.facebook.com/NICEIC/

Instagram: https://www.instagram.com/officialniceic

How to apply

If you think this is the job for you, then we'd be delighted to hear from you!

Please send your CV and a covering letter to vacancies@certsure.com.

We're unable to respond to all applicants due to the high volumes of CVs we receive. Therefore, if you don't hear from us, unfortunately this means you've been unsuccessful on this occasion.

